



November 17-19, 2009
Las Vegas Convention Center

Countdown to the Show e-Newsletter

Insertion Order Form

Broadcast Dates

Deadline Dates

Edition 1	October 20, 2009	October 15, 2009
Edition 2	October 27, 2009	October 22, 2009
Edition 3	November 3, 2009	October 29, 2009
Edition 4	November 10, 2009	November 5, 2009
Post Show	December 1, 2009	November 24, 2009

Edition	Date	Basic \$300 each	Featured \$850 each	Premium Sponsor \$1,250 each
1	Tuesday – 10/20/09	<input type="checkbox"/>	<input type="checkbox"/>	n/a
2	Tuesday – 10/27/09	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Tuesday – 11/03/09	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Tuesday – 11/10/09	<input type="checkbox"/>	<input type="checkbox"/>	n/a
Post	Tuesday – 12/01/09	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Totals:		_____ x \$300 = \$ _____	_____ x \$850 = \$ _____	_____ x \$1,250 = \$ _____

Choose Your Category:

Categories are subject to change

- Casino Design
- Entertainment
- Food & Beverage
- Gaming Products & Services
- Hospitality
- Security & Surveillance
- Slots
- Table Games
- Technology
- Other

Total Before Discount: \$ _____

Total Order: \$ _____

Fax Insertion Order to Sophie Chibnik at 800-288-1440

Questions? Contact Sophie @ 800-288-1440 ext 703 or sophie@industryconnect.com

VISA MC AMEX

CONTACT INFORMATION

Exhibitor: _____

Name: _____

Telephone: _____

Booth #: _____

Email: _____

CREDIT CARD INFO

Name on Card: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Credit card # _____

Exp. Date: _____ **Val. Code:** _____

Authorized Signature: _____ **Date:** _____

ADVERTISING TERMS: When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations are non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form.